



César Ritz Colleges Switzerland will provide you with the education and leadership skills needed to succeed in a competitive world. Seize the opportunity to explore the world of hospitality and graduate with a ready-to-implement business plan.

THE CÉSAR RITZ PHILOSOPHY

Our programmes are based on the teachings of César Ritz, the world-renowned Swiss hotelier and founder of the famous Ritz hotels. Widely recognised as the pioneer of luxury hotels, the pillars of luxury, excellence and service are worldwide standards that are passed on to each of our students.

A SWISS JOURNEY

Bachelor students can choose to start their studies in French-speaking Le Bouveret or German-speaking Lucerne, spending their third and final year at our Brig campus.

HOSPITALITY WITH A PLAN

The final year of the Bachelor degree is focused on the creation of a viable business plan. Over a 9 month period, create a springboard for your future career aspirations.



HOSPITALITY, TOURISM AND ENTREPRENEURSHIP

MAXIMISE YOUR LEARNING EXPERIENCE

The learning approach and length of the programme allow you to obtain advanced knowledge of subjects and graduate with a professional business plan to apply during your career. A world-class academic partnership, with Washington State University, brings American business and research expertise to the programme.

BACHELOR DEGREE (DUAL DEGREE)

YEAR 1		YEAR 2		YEAR 3
Food and Beverage Management		Rooms Division and Hospitality Business		International Business and Business Plan
Le Bouveret or Lucerne campus 2 academic terms (2 x 11 weeks)	Paid internship in Switzerland (4-6 months)	Le Bouveret or Lucerne campus 3 academic terms (3 x 11 weeks)	Paid internship in Switzerland or worldwide (4-6 months)	Brig campus 3 academic terms (11 weeks)
César Ritz Colleges Certificate in Hotel & Restaurant Operations		Swiss Higher Diploma in Hotel & Tourism Management		Bachelor of International Business in Hotel & Tourism Management/WSU Bachelor of Arts in Hospitality Business Management

MASTER OF ARTS (DUAL DEGREE)

Master of International Business in Hotel and Tourism Management awarded by César Ritz Colleges Switzerland		
Brig Campus 3 academic terms (3 x 11 weeks)	Paid internship in Switzerland or worldwide (4-6 months)	Brig campus 1 academic term (11 weeks)
Master of Arts in International Business in Hotel and Tourism Management awarded by University of Derby, UK		

MASTER OF SCIENCE (DUAL DEGREE)

Master of International Business in Hospitality Management awarded by César Ritz Colleges Switzerland		
Brig Campus 3 academic terms (3 x 11 weeks)	Paid internship in Switzerland or worldwide (4-6 months)	Dissertation 2 academic terms (2 x 11 weeks)
Master of Science in International Hospitality Management awarded by University of Derby, UK		



The Bachelor of Arts degree is awarded by Washington State University (USA).



The Master of Arts and Master of Science degrees are validated by the University of Derby (UK).



César Ritz Colleges is the only Swiss hotel management school to receive the prestigious TedQual certification from the United Nations World Tourism Organization (UNWTO).



"As César Ritz can no longer train future managers of the hospitality industry himself, we welcome them in César Ritz Colleges to continue his legacy"

Dolunay Suess
Executive Academic Director
César Ritz Colleges Switzerland

All Swiss Education Group schools are recognised and certified by:



César Ritz Colleges Switzerland

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